



**ILLINOIS & COLOMBIA  
BUSINESS NETWORKING EVENING  
SPONSORSHIP OPPORTUNITIES**

OCTOBER 2, 2014

HOTEL CAPITAL, BOGOTA



Since the implementation of the U.S.-Colombia Free Trade Agreement in 2012, Colombia has become the third largest market for U.S. exports in Latin America. This agreement, combined with Colombia’s rapid economic growth and demand for high-quality U.S.-made goods, has made Colombia a strong market for U.S. companies in different industries. Chicago Sister Cities International is joining forces with the Illinois Office of Trade and Investment in a Trade Mission to the International Fair of Bogota from September 29 to October 3, 2014.

Together, these organizations will be hosting a networking event for Illinois-based and Colombia-based companies on the evening of October 2, 2014 at Hotel Capital in Bogota; and we are looking for partner companies to sponsor this event. This event will attract over 100 guests, most of them representing companies in the energy and tooling sectors.

The following sponsorship levels and benefits are available for companies that are interested in having a visible presence at this event:

**PLATINUM..... US\$3,000**

- Logo on all materials and direction signs at hotel
- Opportunity to address attendees for 5 minutes during the welcoming remarks at the reception
- 6 invitations to the reception
- Time slot of up to 10 minutes for video presentation during the reception\*
- Access to attendee list and contact information\*\*
- Space for booth or presentation table

**GOLD..... US\$2,000**

- Logo in reception hall
- Opportunity to address attendees for 3 minutes during the reception
- 4 invitations to the reception
- Time slot of up to 5 minutes for video presentation during the reception\*
- Access to attendee list and contact information\*\*

**SILVER..... US\$1,000**

- Logo in reception hall
- Opportunity to address attendees for 3 minutes during the reception
- 2 invitations to the reception
- Time slot of up to 3 minutes for video presentation during the reception\*
- Access to attendee list and contact information\*\*

Please provide us with your contact information when returning this form

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

If you are interested in being a sponsor or if you have any questions, please contact James Valderrama at (773) 490-6747 or at james\_valderrama@yahoo.com

\* Video will be part of a series of videos that will loop throughout the reception.

\*\* List will be subject to availability of data and provided once all attendee information has been gathered